

## **Happier | Healthier | Inspired Communities**

## OUR MISSION

To work with Lincoln City Football Club and our key partners to inspire, empower, and help individuals and communities to improve their physical, social, and mental wellbeing.

## OUR PRIORITIES

We will focus on developing, managing, and delivering high quality activities across four key areas of work. Embracing creative and agile partnerships to ensure we are impactful and fit for purpose.

#### EDUCATION & EMPLOYABILITY



We will provide positive learning environments to inspire people and develop skills for life, closing the attainment gap for the most disadvantaged and increase opportunities.

#### SPORT & PHYSICAL ACTIVITY



We want to use the power of sport to inspire individuals to be more active, increase levels of physical activity and participation, promoting long term benefits to a healthy lifestyle and helping address inequalities across Lincolnshire.

### HEALTH & MENTAL WELLBEING



We will contribute to a healthier community by providing and delivering vibrant programmes which are designed to promote and facilitate a healthy work life balance through social interaction.

#### INCLUSION & COMMUNITY COHESION



Using the power of our brand and reputation we will support and respond to the needs of our communities, inspiring and celebrating achievements.

# OVER THE NEXT FIVE YEARS - WE WILL CHANGE LIVES www.lincolncityfoundation.com

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